

September 19, 2014

Ramona High School Band Board Members,

Solare Energy is please to offer a great fund raising opportunity. We partner with Community Organizations, just like yours, to help them raise funds by offering our services to their members and their friends and family. It's a win-win-win-win opportunity. Here is how the program works:

1. Solare Energy creates a special promotion exclusively for members of your community (e.g., \$500 off the purchase of a solar system) and provides you with electronic and/or hard copies of promotional materials.
2. The Community Organization promotes the offer to all of its members, typically through email and promotional handouts during meetings. Members can share this promotion with their friends and family.
3. Interested homeowners contact Solare Energy to set an appointment for a free home evaluation. We design a system and present a proposal with the discounted price.
4. For each solar photovoltaic (PV) system that we sell as part of this promotion, at the time we complete the project, Solare Energy will pay the Community Organization \$500.

All the parties involved benefit greatly from this program:

- Community Organizations can easily generate significant funds. There is no limit. If ten members or their friends buy a solar system, that is \$5,000 in funds for the organization.
- Community members, friends and family will get a \$500 discount on their solar PV system. But more importantly, they will stop paying high SDG&E rates. We have 10+ financing options (e.g., property tax financing, unsecured, home equity, lease), so homeowners can buy a system with no money down. They will save thousands a year over the next 40 years!
- We sell more solar systems. Instead of spending more money on radio, TV or other marketing channels, we provide those funds to you and give the special discount to your members.
- Our society benefits from clean renewable energy and by reducing reliance on foreign energy resources.

If you are interested, or would like to discuss this opportunity in more detail, please contact me at 858-547-4300 or JLContreras@SolareEnergy.com

Kind Regards,

Jose Luis Contreras
President