

Ramona High School's Musical Mattress Sale!!



To: All Parents, Family & Friends of the Ramona High School Instrumental Music Program
From: Mr. Christy

Re: **Ramona High School's Musical Mattress Fundraiser 2014**

On **Saturday & Sunday November 15th & 16th, 2014** our High School is pleased to host this one of a kind fundraising event. This event has been VERY successful for programs all over Southern California as well as the nation. We are excited for this amazing opportunity! Programs can raise from \$3,000-\$15,000 in just one weekend! In order to raise as much as we can we NEED YOUR HELP !

I am very excited about this fundraiser for many reasons:

- The students do not have to sell anything!
- The students do not have to collect any money or be responsible for any product distribution!
- It is a **one weekend event** that should raise us **several thousand dollars!!!!**
- There is no out of pocket expense to the program or school!
- The fundraising organization is extremely professional, organized, and handles almost all of the legwork!
- The mattresses are extremely high quality and have outstanding warranties!
- The mattresses are also deeply discounted : **30%-60% below retail stores!**
- Our students can earn personal referral bonuses!

Our contribution to this event is simply to get the word out about the mattress sale! I am sending this brief note home to make sure you are aware of the event and to let you know what I need the students and our families to do.

1. **We need each student/family to find at least one personal referral to come in and purchase a set. 1 out of 10 families buy a new mattress every year – so they may need to talk to about 10 families on average to find a referral that is in the market! (THIS IS THE MOST IMPORTANT THING WE NEED!!!!)**
2. **Parents, we need your help to get the word out to all your family, friends, co-workers and neighbors. Please bring up the sale to anyone and everyone you know and help us promote this event. Emails, Text, Facebook and more!**
3. **Each student will be responsible for passing out flyers throughout your community. Please do your best to make sure your student does their part to help make this fundraiser a success.**
4. **Finally, I would like each student to be at the school the day of the sale to help promote the event. The students will sign up themselves for this shift. Thanks so much for your support.**

Basic info about the sale (Also see page two for E-Flyer)

- People can choose from all sizes, prices start at \$249, and there will be 15-20 to choose from. All Brand New!!
- They can be delivered or picked up after the sale once the new beds are made.
- No pressure - just savings to our community up to **60% off retail**. All we ask is that people come in and take a look.

It is great to be able to find a way to help our students while providing cost savings to our community.

We very much appreciate your support of this fundraiser. I hope that you would be able to help your student spread the word to neighbors, co-workers, families, and friends.

Thanks in advance for your support ! See you Saturday or Sunday, November 15th or 16th, 2014 between 10am-5pm !!

Please call Custom Fundraising Solutions with any questions: 858-663-5372

Or email questions to frankjgarrity@yahoo.com